



**PROGRAMME SCHEDULE FOR THE EURO20+ EVENT  
AT TATCRAFT IN FRANKFURT AM MAIN**

**FRIDAY, 15 NOVEMBER**

13:30	Check-in
14:00	Welcome
14:15	<b>Workshop session 1</b>
15:45	Coffee break
16:15	<b>Workshop session 2</b>
17:45	Short break
18:00	<b>Town hall meeting with Jens Weidmann</b> , President of the Deutsche Bundesbank, moderated by Tilo Jung
19:30	Buffet and drinks
20:30	Party with DJ Yared

**SATURDAY, 16 NOVEMBER**

09:30	Start the day with coffee or tea
10:00	Welcome
10:15	<b>Workshop session 3</b>
11:45	Coffee break
12:00	<b>Town hall meeting with Madis Müller</b> , President of the Eesti Pank, moderated by Tilo Jung (in English)
13:30	Lunch break
14:30	Thinkathon
16:00	Presentation of the best of each topic
16:45	Presentation of the final four
17:15	Award ceremony and end of event
17:30	Sandwiches or a brown bag for takeaway

## EURO20+ PROGRAMME CONTENT

### WORKSHOPS ON ECONOMIC CHALLENGES

#### **From tulips to tequila – how financial crises emerge and why we all benefit from a stable financial system**

*Workshop session 1*

*Claudia Buch (Bundesbank Vice-President), Jens Reich and Katharina Knoll (both Bundesbank)*

The flow of credit to businesses is drying up, people are losing their jobs and government debt is on the rise – this is what can happen when the stability of the financial system is under threat and financial crises break out.

In this workshop, we will discuss how financial crises emerge and what could jeopardise the stability of the financial system. What can the Bundesbank do to counteract potential threats to financial stability? How does it help safeguard the proper functioning of the financial system – and with it growth and welfare?

#### **Is the inflation target still appropriate? A macroeconomic analysis**

*Workshop session 2*

*Sebastian Giesen and Alexander Scheer (both Bundesbank)*

In this workshop, you will consider the choice of inflation target, a key strategic factor in monetary policy. In the euro area, the ECB Governing Council has set its inflation target at close to, but less than, 2% over the medium term. Experts have been calling this target into question in recent times. In this workshop, we will work together to identify the advantages and drawbacks of a positive inflation target. The basic components of a model-based analysis will help us weigh up targets of differing values.

#### **A world without money?**

*Workshop session 2*

*Tobi Rosswog (activist, freelance lecturer and initiator), Jenny Kilp (Bundesbank), moderator: Nikola Noske (journalism student)*

Money is a constant in our daily lives. Using it is second nature. This is because, in today's economy, it simplifies the exchange of goods and services. Could we even live without money? Could the way in which economic relations are organised be changed?

In this workshop, we will analyse the role of money and discuss an alternative to the barter economy.

## **Influential and unelected: are central banks doing a good job?**

*Workshop session 3*

*Christoph Ohler (Friedrich Schiller University Jena), Stephan Kohns (Bundesbank)*

While money has been around for millennia, central banks are fairly young institutions. As a general rule, they fulfil their statutory mandate to safeguard monetary stability without parliamentary or government interference.

In this workshop, we will simulate a parliamentary committee meeting. As members of parliament, you will meet with experts to discuss how well central banks are performing their duties. Are they quite rightly independent? Are they making appropriate use of their instruments as far as low interest rates are concerned? Or is their influence too great?

## **WORKSHOPS ON EUROPE**

### **SSM – a successful example of European integration?**

*Workshop session 1*

*Angela Hofmann (Bundesbank), Aniko Steinmann (European Central Bank, banking supervision)*

The Single Supervisory Mechanism (SSM) is celebrating its fifth birthday this year. It is an important pillar of the European banking union. What does the SSM do, and how does cooperation work? What are the benefits of European banking supervision from the perspective of banks and supervisors? What challenges does it pose? And how can we meet these challenges? Is the SSM a successful example of European integration or does it just create more red tape? Banking supervisors Angela Hofmann and Aniko Steinmann aim to give you a feel for these issues using case studies and role plays.

### **How To Bridge Brexit**

*Workshop session 1*

*Markus Schmidt (Bundesbank), Olga Wittchen (Bundesbank, London), Dominic Walsh (Open Europe, UK)*

The UK's departure from the EU is unprecedented. It is the first time a country has left the bloc. It is the biggest experiment in economic and trade divergence which any industrialised countries have entered into since World War II. Hence, the EU faces the unprecedented challenge of building a new relationship with a former Member State, which is completely aligned with the EU at the outset but strives to "take back control" by diverging in the long run.

We would like to invite you to share your views on this. Share your thoughts and ideas about Brexit and the future EU/UK relationship with us, and help to bridge the new divide between two of the world's economic powerhouses.

## **What unites us in Europe**

*Workshop session 1*

*Inger-Maria Mahlke (writer and winner of the German Book Prize 2018), moderator: Antonia Fleischmann (Deutsche Bundesbank)*

In her prizewinning novel "Archipel" (Archipelago), Inger-Maria Mahlke tells a family saga spanning three generations on the island of Tenerife – which revisits European history time and again.

In this workshop, we will discuss what sets us apart in Europe – and what unites us. Do we have a European identity? What marks has our shared – and yet unique – history in Europe left on us? What can we build upon in Europe, and how can we shape our shared future?

## **Developing monetary union**

*Workshop session 1*

*Christian Engelen (European Commission), Steffen Strodthoff (Bundesbank)*

In this workshop – almost a decade after the first rescue packages were extended to Greece and the euro crisis began – we will discuss what needs to happen for the monetary union to be able to weather even heavy storms. What can we learn from other major currency areas? Do we need to take a quantum leap towards a fiscal union with eurobonds or an own euro budget, or will effectively coordinating national policies be sufficient? How can we keep encouraging sustainable behaviour? What is the state of the capital markets union and which role does the single deposit insurance scheme play?

## **More or less Europe, how to continue?**

*Workshop session 2*

*Martin Heipertz (German Federal Ministry of Finance), Markus Euler and Frank Somogyi (both Bundesbank)*

The European idea has lost some momentum. Many countries are now reluctant to push for further integration. The debt crisis, the debate on how to distribute refugees, Brexit – all of these issues are giving rise to tensions between the Member States.

In this workshop, we will discuss future scenarios for the EU. What can and should the EU do, and where can it add real value? And what can be done to counteract the rise in euro-scepticism? In a nutshell, do we need more or less Europe?

## **A new take on fake news**

*Workshop session 3*

*Rayk Anders (blogger and author)*

In this workshop, Rayk Anders will talk with you on the topics of fake news, baiting and conspiracy theories in politics and society. Using current examples from Europe, he will demonstrate how internet trolls intentionally spread fake news in order to influence people and stoke fears.

## **Reimagining Europe**

*Workshop session 3*

*Ulrike Guérot (Professor of European Policy and the Study of Democracy at Danube University Krems), moderator: Michael Best (Bundesbank)*

“We need a new Europe.” This is the message that Ulrike Guérot is sending. In times of isolationism, renationalisation and hostility towards Europe, the vision of a true union can only abide through the brave defence of all that has been achieved and the rigorous advancement of the community of countries to an alliance of cultures, societies and nations. Ms Guérot argues the case for taking on responsibility instead of defending one’s own interests and for committing to the citizens of Europe and not the member states.

In this workshop, you and Ulrike Guérot will consider how Europe might look in the future.

## **WORKSHOPS ON DIGITALISATION**

### **Bitcoin and co. – what are crypto-tokens good for?**

*Workshop session 1*

*Dirk Schrade and Julien Novotny (both Bundesbank)*

One of the aims of Bitcoin and others like it was to make it easier to pay online. With the number of crypto-tokens on the market having surpassed 2,000 in the meantime, the choice is practically limitless – and a major source of confusion. Facebook and its partners now want to issue their own payment token in the form of Libra. But what are crypto-tokens good for? Does Libra have potential? Does all of this actually have anything to do with money? And what does this all mean for the euro?

In this workshop, you will answer these and other questions with Bundesbank experts.

## **Sustainable blockchain? – Digital and transparent for all?**

*Workshop session 2*

*Kristina Noll and Julien Novotny (both Bundesbank)*

Sustainability and blockchain – a good match? Looking beyond green energy and the hype surrounding technology, in this workshop experts from the fields of sustainability and blockchain will talk to you about the opportunities and risks of digital technologies for nations and government institutions.

Our session will touch upon a number of issues: will e-democracy soon become a reality thanks to modern data storage and evaluation systems? Where will data be stored, and who in eGovernment will have access to citizens' data? And how can all this be made fit for the future?

## **1 euro – 1,000 payment options**

*Workshop session 3*

*Johannes Beermann (Member of the Executive Board of the Bundesbank), Heike Winter and Heike Wörlen (both Bundesbank)*

What needs to happen now to ensure that we can pay securely and efficiently in the future, too? What is your favourite payment medium and why? What are your pet peeves when it comes to making payments? Executive Board Member Dr Johannes Beermann and payment experts from the Bundesbank will discuss these and other issues with you in this workshop.

## **Crypto-token revisited – a talk with Joachim Wuermeling**

*Workshop session 3*

*Joachim Wuermeling (Member of the Executive Board of the Bundesbank), Julia Wacket (moderator)*

Can private corporations like Facebook simply invent a currency? And what do Libra, Bitcoin and others like them mean for financial markets? Bundesbank Executive Board member Joachim Wuermeling will highlight the opportunities and risks presented by crypto-tokens and the potential that digitalisation unlocks for the financial system.

## **WORKSHOPS ON SUSTAINABILITY**

### **Green marketing – when brands save the world**

*Friday/workshop session 1*

*Fabian Grischkat (YouTuber, actor and founder)*

One person can make quite an impact, a group even more so but a brand can influence whole generations. As a brand, how can I be environmentally responsible and still maximise my profits? And what exactly is the difference between greenwashing and green marketing?

At 19, I know Generation Z inside out and can show you why the topic of sustainability is more than just a trend.

### **Sustainable investment**

*Workshop session 2*

*Sabine Mauderer (Member of the Executive Board of the Bundesbank), Gunnar Gutsche (University of Kassel, expert on sustainable and responsible investments (SRI)), David Döhrmann (Bundesbank)*

Over the past few weeks and months, everyone has been talking about climate protection and sustainability. For capital investment, too, thoughts are increasingly turning to sustainability. Yet, so far, only relatively few people actually invest sustainably. This is because other aspects take priority for many groups of the population. But how can we reconcile the interests of the different players? In this workshop, we will set up a fund together and discuss its features – come join us!

### **Transport and climate/Trends and options in connection with climate change**

*Workshop session 3*

*Stefan Seum (Transportation Reseacher, German Aerospace Center)*

Mobility and transport are essential preconditions for economic and cultural exchange. We have not yet found a solution to the challenge of reconciling globally increasing transport needs with efforts to protect the environment. What is the global outlook? What role does mobility play for each of us? Which levers can be used to ensure mobility and protect the environment? How can Europe be a model for climate-friendly mobility?